



Fractional Solutions to Accelerate Your Business

CFO / COO / Accounting Services

Who We Are

Masthead are situational experts—seasoned CFOs, COOs, and accounting talent delivering fractional expertise, capital access, and proven methodologies to help lower and middle market businesses accelerate growth efficiently.

- **Financial Foundation First:**
We prioritize cash flow, capital, and efficiency as growth drivers.
- **Fractional Power, Full Impact:**
Experienced executives deliver high-value services at lower cost.
- **Partners Through Every Phase:**
We stand side-by-side with leadership to unlock momentum.

Our Value

At Masthead, success is defined by the strategic leadership and operational precision we bring—whether via fractional CFOs, COOs, or accounting teams. We deliver proactive financial insight, streamlined operations, and clarity you can act on, consistently driving growth and confidence.

- **Deep Experience:**
20+ years of financial and operational leadership per team member.
- **Entrepreneur-Focused:**
Helping small and mid-market businesses improve cash flow, profitability, and valuations
- **Operational Precision:**
Tight controls, process improvements, and performance-focused execution.

How We Work

Ideas are great. Decisions are better. Flawless execution transforms. We combine strategy, team alignment, and capital with an honest, unfiltered perspective to ensure every plan is actionable and delivers measurable results.

- **Alignment:**
We bring strategy, team, and capital together to ensure success.
- **Actionable Toolkits:**
Proven processes, KPI tracking, and execution support.
- **Hands-On Partnership:**
We don't just advise; we implement and help you transition to sustainable performance.

Our Services

Fractional CFO

Develop financial comprehension beyond your general ledger.

- Strategic financial leadership on demand
- Actionable insights to drive growth
- Flexible, scalable CFO engagement

Fractional COO

Implementing strategies that impact daily operations to meet objectives.

- Enhances team alignment
- Streamlines workflows and stakeholder management
- Experienced decision-making support

Accounting Services

Accurate, strategic accounting support to enable informed decision-making.

- Monthly reconciliations ensure spotless records
- GAAP-ready statements and compliance
- Cash-flow forecasts and budgeting

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Specializations

Fractional CFO & Consulting

Professional financial guidance to help businesses navigate strategic opportunities.

Strategic Projects & Expansion

Plans and resources to execute growth strategies.

Financial Strategic Planning

Budgets, forecasts, cash flow analytics, and capital solutions to succeed.

Business Analysis

Gap and opportunity assessment with actionable benchmarking.

Accounting Services

Practical, scalable accounting solutions—bookkeeping, reporting, payroll, and audit support.

Buy-Side M&A

Full-service buy-side advisory from deal screening to post-close integration.

Sell-Side Readiness

Preparing businesses for sale with reporting, valuations, and positioning.

Succession Execution

Management buyouts, partner/family transitions, and capitalization planning.

Capital Management & Sourcing

Debt structuring and capital sourcing to maximize operations.

Cost Structure

- Free preliminary analysis to determine scope of services
- Fractional CFO/COO Services: Weekly, monthly, or quarterly based on budget
- Accounting Services: Hourly & Flat rate options. Based upon scope of services & special project objectives.

Contact Us



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