



Transaction & Fractional Banker Services

Guiding Financial Strategy, Fueling Business Growth.

Who We Are

Masthead Financial & Capital Advisors are transitional and transactional experts—trusted strategic partners who help businesses plan, structure, and execute transactions with clarity and confidence.

- **Transaction Trailblazers:**
Guiding deals with readiness, structuring, diligence, and integration.
- **Capital Alignment Advocates:**
Delivering financing via packaging, sourcing, negotiation, closing.
- **Hands-On, Holistic Support:**
Partnering with leadership for end-to-end financial optimization.

Our Value

At Masthead, we measure success by the tangible results we deliver. With decades of experience and a track record of driving transactions and growth, our value lies in the expertise, execution, and outcomes we bring to every engagement.

- **Deep Experience:**
20+ years of financial and operational leadership per team member.
- **Proven Results:**
200+ transactions completed, representing \$1B+ in enterprise value.
- **Entrepreneur-Focused:**
Helping small and mid-market businesses improve cash flow, profitability, and valuations

How We Work

Ideas are great. Decisions are better. Flawless execution transforms. We combine strategy, team alignment, and capital with an honest, unfiltered perspective to ensure every plan is actionable and delivers measurable results.

- **Alignment:**
We bring strategy, team, and capital together to ensure success.
- **Actionable Toolkits:**
Proven processes, KPI tracking, and execution support.
- **Hands-On Partnership:**
We don't just advise; we implement and help you transition to sustainable performance.

Capital Raise Services

Transaction Services

Navigating the transactions that support you and your business initiatives.

- M&A Services - Buy & Sell Side
- Transition Representation & Execution
- Strategic Projects & Growth Strategy

Fractional Banker

Offering critical resources to make sure your business succeeds.

- Capitalization Optimization
- Capital Markets - Source Funding
- Cash Flow Management

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Specializations

Strategic Finance Alignment

Aligns capital solutions seamlessly with your business objectives.

Submission Package Development

Crafts compelling financing proposals for potential partners and lenders.

Term Negotiation Support

Secures favorable financing terms tailored to your needs.

Post-Financing Advisory

Provides ongoing financial counsel after closing for seamless transitions.

Transaction Readiness Assessment

Evaluates financial, operational, and strategic gaps pre-transaction.

Due Diligence & Data Preparation

Prepares comprehensive documentation and supports investor inquiries.

Deal Structuring & Execution

Shapes optimized transaction terms and guides closing processes.

Post-Transaction Integration

Ensures smooth operational and financial integration post-closing.

Capital & Growth Strategy Access

Expands funding options and supports strategic growth initiatives.

Cost Structure

- Free preliminary analysis to determine scope of services
- Fractional Banker Services: Weekly, monthly, or quarterly based upon scope of services
- Transaction Services: Full engagements typically operate on retainer and closing fees.

Contact Us



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Masthead

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